

# WHS Journalism Program 2015-2016

Willard High School

*Willarko Yearbook | Tribal Spirit Magazine*

*Tiger Web News*

Business/Service Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

<b><u>Yearbook AD:</u></b>	<b><u>Magazine AD:</u></b>		
Ad size _____ x rate _____	Ad Size	Rate (per ad)	Issues ad is to run (December, May)
<b>Total due: \$</b> _____	_____	_____	_____
<i>Willarko advertisers who purchase a 1/2 page or larger ad receive a FREE 2016 yearbook!</i>	<b>Total due: \$</b> _____	<i>All advertisers receive a copy of the magazine in which their ad appears.</i>	

**PAYMENT INFO:** Please make checks payable to Willard High School.  
**We appreciate payment at time of contract.**

Choose our **AD PACKAGE SPECIAL** and deduct **10%** from your total if **both** publications are selected.

TOTAL Yearbook: \$ \_\_\_\_\_ *(Pay this amount if you are placing a Yearbook ad only)*  
TOTAL Magazine: \$ \_\_\_\_\_ *(Pay this amount if you are placing a Magazine ad only)*  
TOTAL discounts: - \$ \_\_\_\_\_ *(Deduct 10% of the total amount if you purchased from both publications)*

**GRAND TOTAL of all advertising: \$ \_\_\_\_\_ (includes any discounts)**

Form of Payment: \_\_\_\_\_ Cash \_\_\_\_\_ Check \_\_\_\_\_ Bill later

How will we receive ad artwork? \_\_\_\_\_ U. S. Mail \_\_\_\_\_ WHS staff pick up \_\_\_\_\_ E-mail (300 resolution min.)

\_\_\_\_\_  
Staff Representative Signature Customer Signature Date

<i>For Business Staff use only:</i>	<b><u>AD ART NOTES:</u></b> <i>what do you want to use for ad art?</i>
_____ Contract approved (____/____)	
_____ Ad art received (____/____)	
_____ Ad proofed (____/____)	
_____ Payment received (____/____)	